



Principles and Practices of **Cybersecurity**

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Overview

- Problem – How bad is it?
- History – How did we get into this mess?
- Solution 1 – What can we do about it?
- Solution 2 – What does the government do about it?

Antivirus



Software that is designed to detect, stop and remove viruses and other kinds of malicious software.

Cyber security



The protection of devices, services and networks - and the information on them - from theft or damage.

Firewall



Hardware or software which uses a defined rule set to constrain network traffic to prevent unauthorised access to (or from) a network.

Ransomware



Malicious software that makes data or systems unusable until the victim makes a payment.

Two-factor authentication (2FA)



The use of two different components to verify a user's claimed identity. Also known as multi-factor authentication.

Botnet



A network of infected devices, connected to the Internet, used to commit co-ordinated cyber attacks without their owners' knowledge.

Denial of Service (DoS)



When legitimate users are denied access to computer services (or resources), usually by overloading the service with requests.

Internet of Things (IoT)



Refers to the ability of everyday objects (rather than computers and devices) to connect to the Internet. Examples include kettles, fridges and televisions.

Software as a Service (SaaS)



Describes a business model where consumers access centrally-hosted software applications over the Internet.

Water-holing (watering hole attack)



Setting up a fake website (or compromising a real one) in order to exploit visiting users.

Bring your own device (BYOD)



An organisation's strategy or policy that allows employees to use their own personal devices for work purposes.

Digital footprint



A 'footprint' of digital information that a user's online activity leaves behind.

Macro



A small program that can automate tasks in applications (such as Microsoft Office) which attackers can use to gain access to (or harm) a system.

Social engineering



Manipulating people into carrying out specific actions, or divulging information, that's of use to an attacker.

Whaling



Highly targeted phishing attacks (masquerading as legitimate emails) that are aimed at senior executives.

Cloud



Where shared compute and storage resources are accessed as a service (usually online), instead of hosted locally on physical services.

Encryption



A mathematical function that protects information by making it unreadable by everyone except those with the key to decode it.

Patching



Applying updates to firmware or software to improve security and/or enhance functionality.

Spear-phishing



A more targeted form of phishing, where the email is designed to look like it's from a person the recipient knows and/or trusts.

Whitelisting



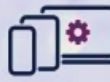
Authorising approved applications for use within organisations in order to protect systems from potentially harmful applications.

Cyber attack



Malicious attempts to damage, disrupt or gain unauthorised access to computer systems, networks or devices, via cyber means.

End user device



Collective term to describe modern smartphones, laptops and tablets that connect to an organisation's network.

Phishing



Untargeted, mass emails sent to many people asking for sensitive information (such as bank details) or encouraging them to visit a fake website.

Trojan



A type of malware or virus disguised as legitimate software, that is used to hack into the victim's computer.

Zero-day



Recently discovered vulnerabilities (or bugs), not yet known to vendors or antivirus companies, that hackers can exploit.

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2013-2016

- Target breach (“Citadel”)
- OMB breach (China)
- Anthem breach (China)
- Clinton campaign hack and dump (WikiLeaks)
- IoT device exploit and botnet (“Mirai”)
- Dyn ISP distributed denial-of-service attack (“Mirai”)

2017

- NSA tools release (Shadow Brokers)
- Windows XP exploit ransomware (“WannaCry”)
- Ukraine infrastructure attack/ransomware(“Petya”)
- Cloudflare customer data leak (“Cloudbleed”)
- Macron campaign hack and dump (Fancy Bear)
- Equifax KBA exploit and breach (TBD)

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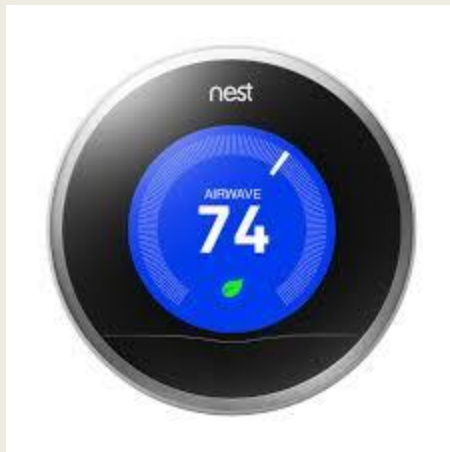
1960s.....2020s

Decade	Network Technology	Device Development
1960s	ARPANET	Mainframes
1980s	TCP/IP	Client-Servers
1990s	WWW	Personal Computers
2000s	Social Media Apps	Wireless Devices
2010s	Cloud	Shared On-Demand Space
2020s	IoT	Autonomous Devices

1993.....2018



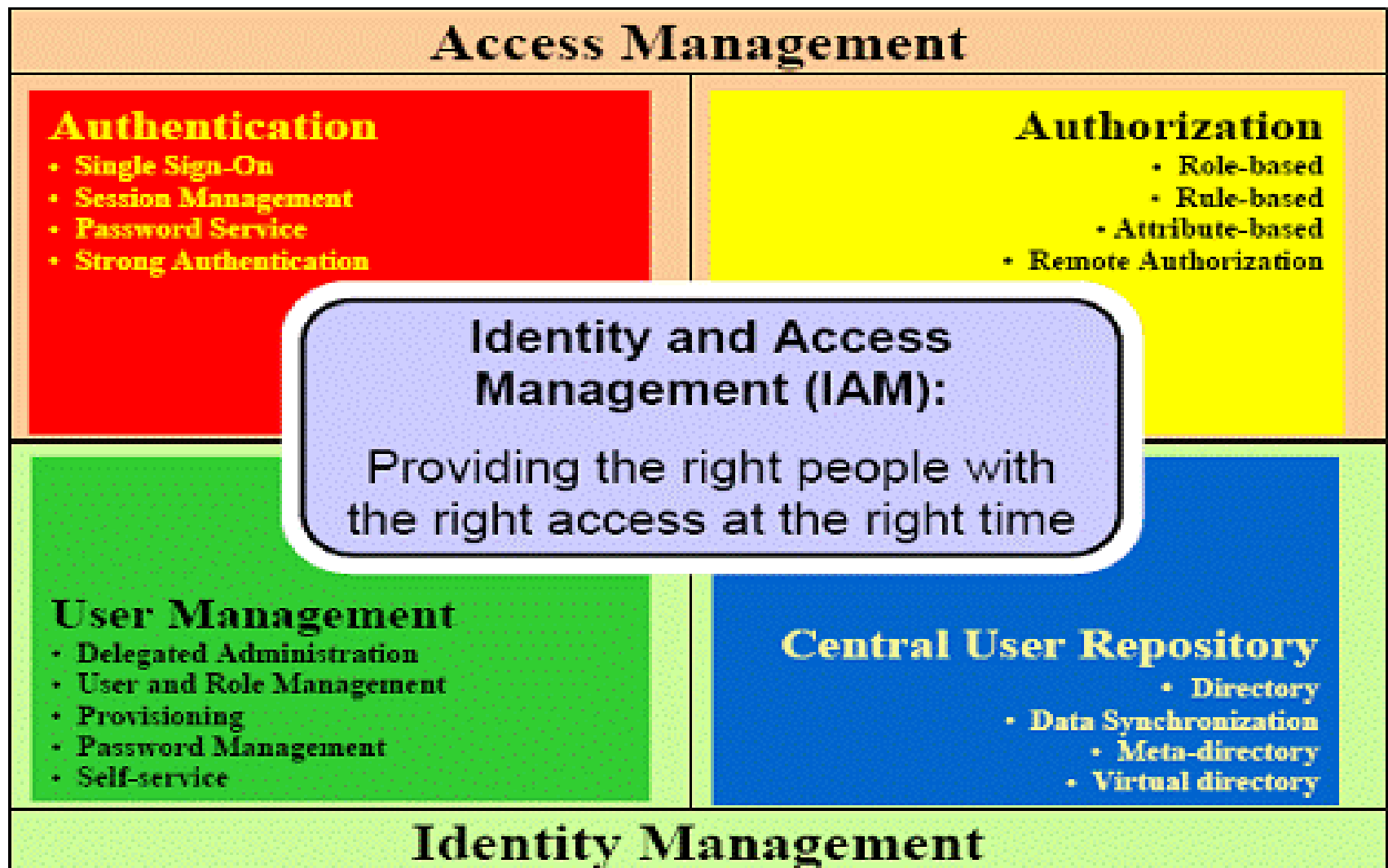
This Is Us



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I A M



I A M

- What do ***you*** use?
- What have ***others*** used?

USER:	PASS:
-----	-----
root	xc3511
root	vizxv
root	admin
admin	admin
root	888888
root	xmhdipc
root	default
root	juantech
root	123456
root	54321
support	support
root	(none)
admin	password
root	root
root	12345
user	user
admin	(none)
root	pass
admin	admin1234
root	1111
admin	smcadmin
admin	1111
root	666666
root	password
root	1234
root	klv123
Administrator	admin
service	service
supervisor	supervisor
guest	guest
guest	12345
guest	12345

USER:	PASS:
-----	-----
admin1	password
administrator	1234
666666	666666
888888	888888
ubnt	ubnt
root	klv1234
root	Zte521
root	hi3518
root	jvbzd
root	anko
root	zlxx.
root	7ujMko0vizxv
root	7ujMko0admin
root	system
root	ikwb
root	dreambox
root	user
root	realtek
root	00000000
admin	1111111
admin	1234
admin	12345
admin	54321
admin	123456
admin	7ujMko0admin
admin	1234
admin	pass
admin	meinsm
tech	tech
mother	fucker

From: Amazon <management@mazoncanada.ca> on behalf of not an Amazon email address (note the missing A in Amazon)
To: @sheridanc.on.ca
Cc:
Subject: Suspension

amazon.com®

Dear Client,

Generic non-personalized greeting

We have sent you this e-mail, because we have strong reason to believe, your account has been used by someone else. In order to prevent any fraudulent activity from occurring we are required to open an investigation into this matter. We've locked your Amazon account, and you have 36 hours to verify it, or we have the right to terminate it.

To confirm your identity with us click the link below:

<https://www.amazon.com/exec/obidos/sign-in.html>

Sincerely,

Hovering over the link reveals it points to a non-Amazon site - "http://redirect.kereskedj.com"

The Amazon Associates Team



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I A M

1. **Be strong** – Use strong and dedicated passwords
2. **Be aware** – Know your accounts
3. **Beware** – Check before you click
4. **Double up** – Use two-way authentication
5. **Update** – Keep software up to date
6. **Backup** – Have important info elsewhere
7. **Unplug** – Turn off devices when not needed
8. **Privacy, please** - Sharing is not caring

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FISMA

- Federal Information Security Management Act of 2002
- Mandatory for all information systems owned or operated by a federal government agency in the executive or legislative branches, or by a contractor or other organization on behalf of a federal agency in those branches
- Key security standards and guidelines include FIPS 199, FIPS 200, and NIST SP 800-53 et al.

NIST-CSF

- National Institute of Standards and Technology – Cybersecurity Framework v.1.1
- Voluntary industry adoption
- Five Core Functions:
 - **Identify**
 - **Protect**
 - **Detect**
 - **Respond**
 - **Recover**
- Basic risk management approach
- Risks are probabilities related to specific threats, vulnerabilities, and consequences

NIST-CSF



Conclusion



- The bad news:
 - There is no 100% security, or privacy
 - The government can (and should) only do so much
- The good news:
 - Even small measures make a difference:
 - Add a few extra characters to every password
 - Change passwords regularly, including hardware
 - Delete apps and accounts you don't need
 - Everyone can decide which trade-offs to accept:
 - Convenience versus control
 - Cost versus benefit