

# Best Platforms to Connect with the “Connected” Generations

Platform	Notes
<p><b>Skype</b></p>	<p>Web-Video messaging in real-time; can be downloaded as an app on most computers as well as portable devices.  <b>TIP:</b> Go to YouTube and type in "How to Set Up Skype Lovell Communications" and select the first result. It is a 7 min. 30 sec. video tutorial - be sure to turn your sound on!</p>
<p><b>Facebook</b></p>	<p>Good for staying in the know about activities - direct messaging is private, posting is public.  <b>TIP:</b> Be sure to check your settings/notification preferences.</p>
<p><b>Text Messaging</b></p>	<ul style="list-style-type: none"> <li>• Pro's: Encourages quick response time from digital natives, often includes picture messaging.</li> <li>• Con's: Short responses, lends itself to miscommunication; lack of tone</li> </ul>
<p><b>Email</b></p>	<ul style="list-style-type: none"> <li>• Pro's: Can better articulate communications with longer message space. Pictures can be sent/viewed between devices (computers/mobile/tablet of all kinds). No need to worry about compatibility.</li> <li>• Con's: Can get lost in the noise of spam offers often received by digital natives online. Also, may be viewed as a "task" as most work-related tasks are communicated through email.</li> </ul>

