

STEVE HERMAN (WHITE HOUSE BUREAU
CHIEF, VOA)

DOES THE MEDIA
NEED FIXING?



Steve Herman

Steve Herman is VOA's White House Bureau Chief. The veteran journalist spent 26 years in Asia, including reporting from Tokyo and subsequently as a VOA correspondent and bureau chief in India, Korea and Thailand. He also served as VOA's Senior Diplomatic Correspondent, based out of the State Department.

His articles, columns and reviews have been published in numerous newspapers and magazines including the Far Eastern Economic Review, Harvard Summer Review, Honolulu Star-Bulletin, Japan Quarterly, *Japan Times*, Popular Communications, Proceedings (U.S. Naval Institute), Radio World, Shukan Bunshun, Shukan Gendai, *South China Morning Post* and the *Wall Street Journal*. He has appeared on ABC World News Weekend, Arirang TV, BBC, Buckmaster Show (KVOI Tucson), the CBS Evening News, Channels TV (Nigeria), CNN, John Batchelor Show (WABC radio New York), Radio New Zealand and various cable news networks in India.

Steve was elected for five consecutive years to serve as Chairman of The Foreign Press in Japan (FPIJ) after completing a one-year term as President of the Foreign Correspondents' Club of Japan (FCCJ). He also served a one-year term as President of the Seoul Foreign Correspondents' Club and is currently a Governor of the Overseas Press Club of America.

Follow Steve on Twitter at [@W7VOA](https://twitter.com/W7VOA)

“MEDIA” — WHAT DOES THAT WORD NOW MEAN?

- ▶ MSM (MAINSTREAM MEDIA)
- ▶ PARTISAN MEDIA
 - ▶ THE “LIBERAL BIAS”
 - ▶ EMERGENCE OF THE ALT RIGHT
 - ▶ FOREIGN ACTORS



LIBERAL ⓘ

SHOWING POSTS ABOUT:

"PRESIDENT TRUMP"

CONSERVATIVE ⓘ



Americans Against the Tea Party
3 hours ago



Do you think Trump should be impeached?



JUST IN: Unanimous Resolution Passed Calling...
As Congress celebrated their narrow passage o...
[BIPARTISANREPORT.COM](#) | BY LIZ LEE. SO...

👍 2.4K 💬 374 ➦ 265



Mother Jones ✓
3 hours ago



I love this country. We all love this country. That's
why it's so hard to read this shit.



Donald Trump is forcing Central American refu...
Brutal gangs and impotent governments are dri...
[MOTHERJONES.COM](#)

👍 138 💬 54 ➦ 154



Right Wing News ✓
6 hours ago



HYPOCRITE...



Ellen DeGeneres Just BANNED President Trum...
[RIGHTWINGNEWS.COM](#)

👍 211 💬 809 ➦ 148



The Federalist Papers ✓
9 hours ago



When she fired off this tweet, it was clear that
Chelsea Clinton thought she had one-upped [Donald J. Trump](#). It quickly became clear that she was very
wrong.

Take a look at how Twitter owned her.



Smug Chelsea Thinks She Finally Beat Trump.....
Nice try, though.
[CONSERVATIVE TRIBUNE.COM](#)

Rating by Page

■ MOSTLY FALSE ■ MIX. OF TRUE AND FALSE ■ MOSTLY TRUE
□ NO FACTUAL CONTENT

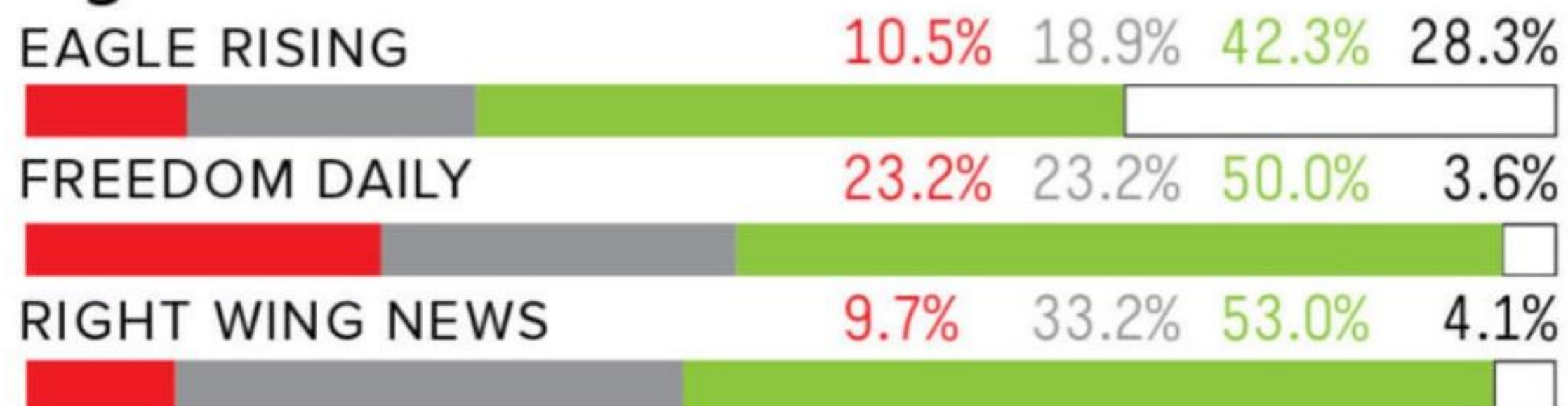
Mainstream



Left



Right



Analysis of pages from Sept. 19 to 23 and Sept. 26 and 27.

BuzzFeed News



Don't be fooled by bias. Think for yourself.
See news and issues from multiple perspectives, discuss like adults.

Trump's Religious Freedom Executive Order

Featured News Story May 6th, 2017



From the Left

Many religious freedom advocates are actually disappointed with Trump's executive order

NEW YORK — President Trump's
Washington Post

From the Center

Trump signs executive order to 'vigorously promote religious liberty'

President Donald Trump signed an executive order Thursday
CNN

From the Right

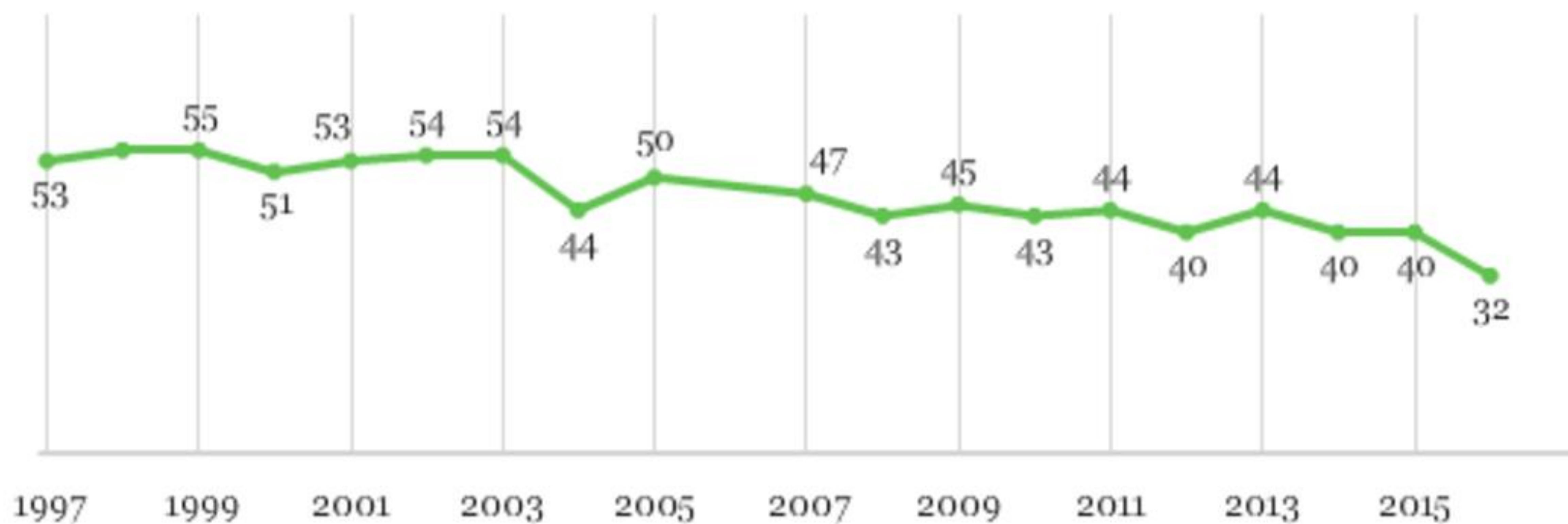
Trump marks National Day of Prayer, signs executive order on religious freedom

President Trump marked the National Day of Prayer by signing
Fox News

Americans' Trust in the Mass Media

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?

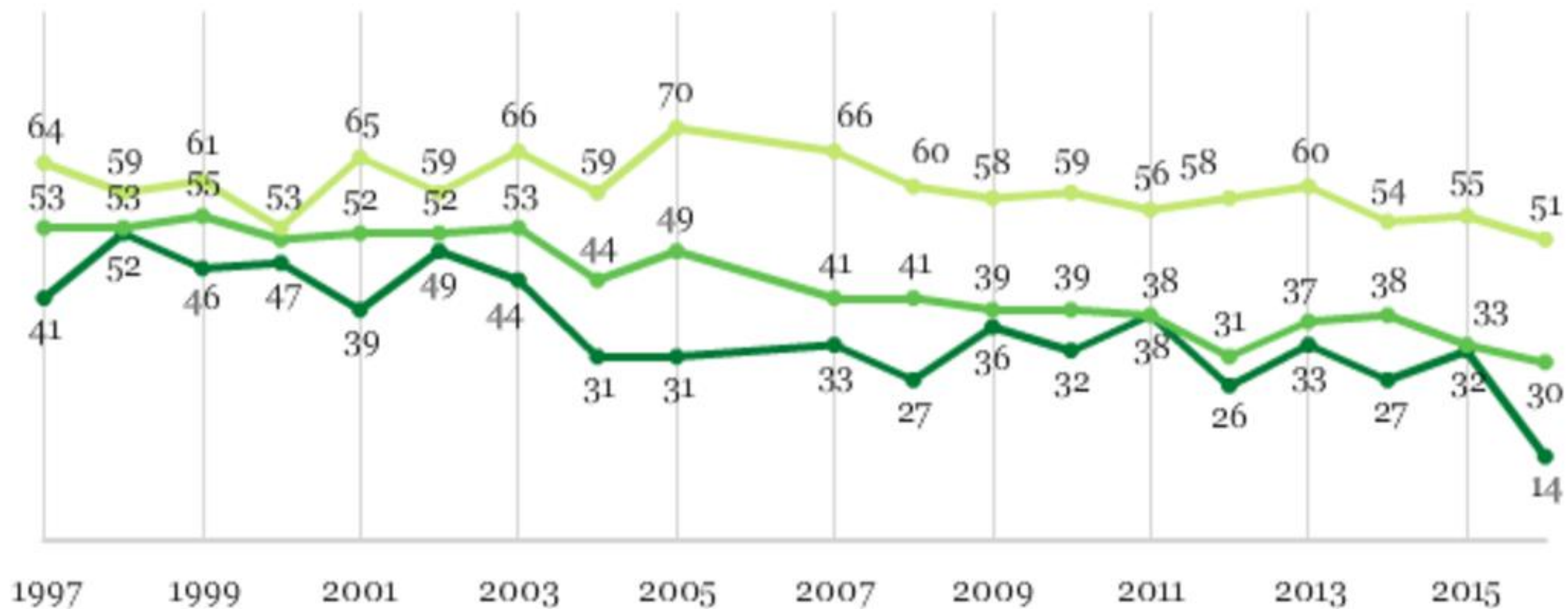
■ % Great deal/Fair amount



Trust in Mass Media, by Party

% Great deal/Fair amount of trust

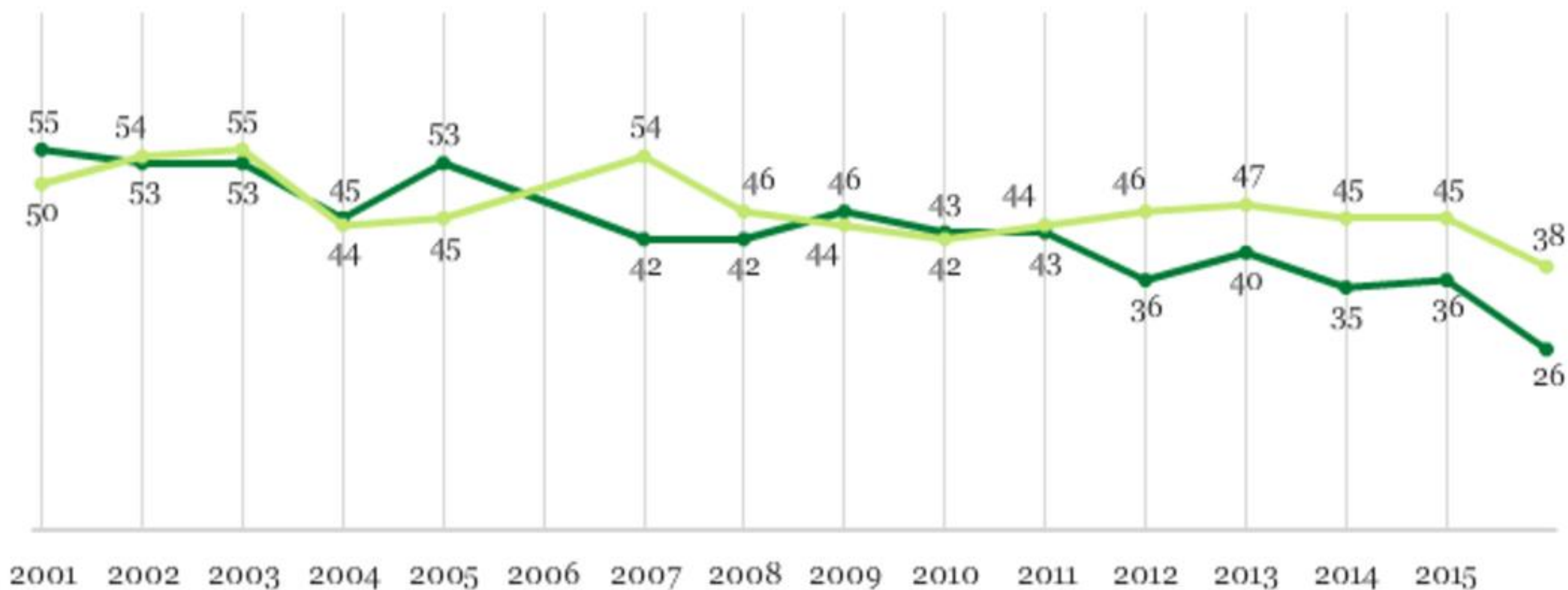
■ Republicans ■ Independents ■ Democrats



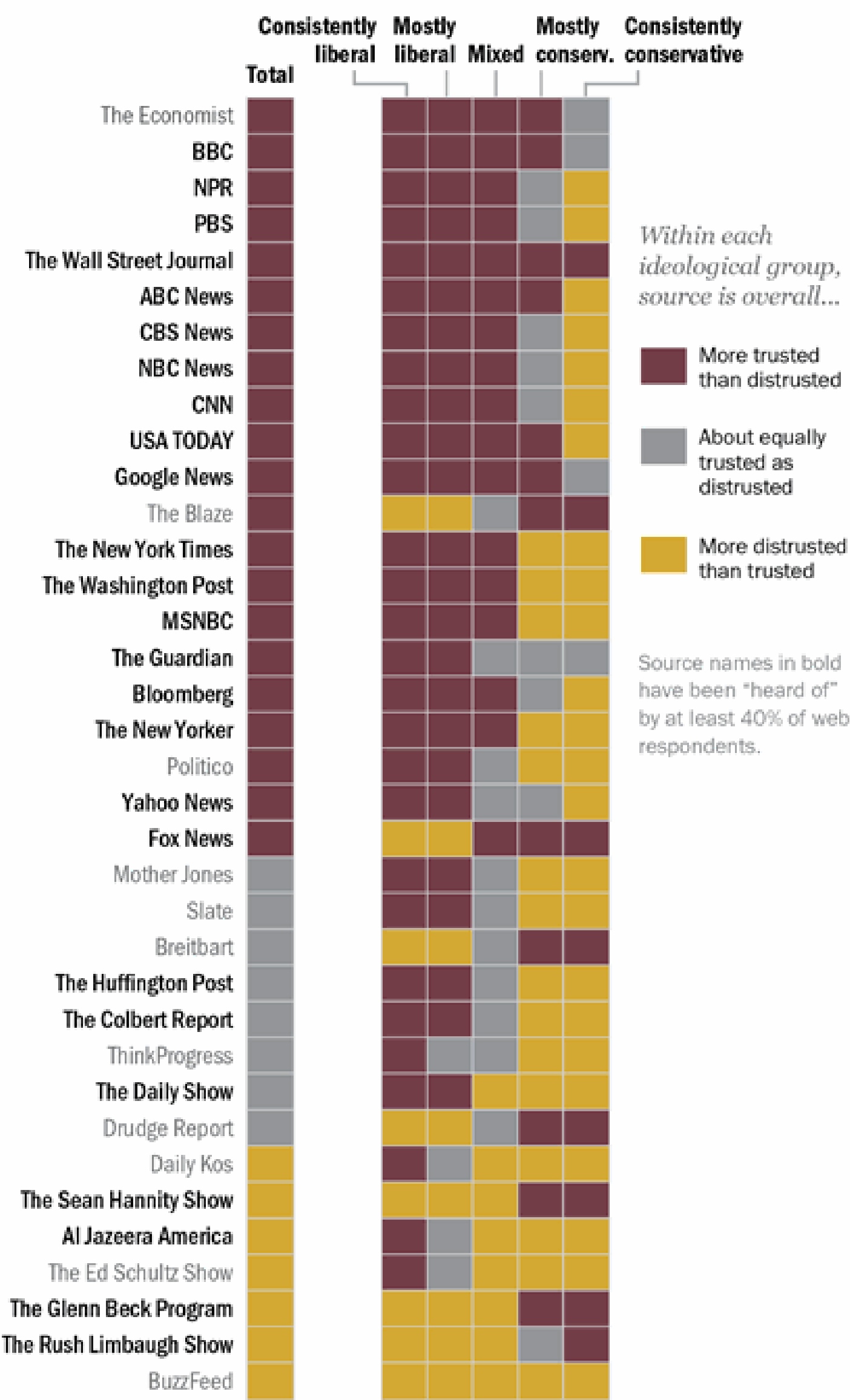
Trust in Mass Media, by Age

% Great deal/Fair amount of trust

■ 18 to 49 years old ■ 50 and older



Trust Levels of News Sources by Ideological Group



American Trends Panel (wave 1). Survey conducted March 19-April 29, 2014. Q21a-21b. Based on web respondents. Ideological consistency based on a scale of 10 political values questions (see about the survey). Grouping of outlets is determined by whether the percent who trust each source is significantly different from the percent who distrust each source. Outlets are then ranked by the proportion of those who trust more than distrust each.

FAKE NEWS ISN'T NEW



Tim Stanley  @timothy_stanley

10 Jan

In the 1828 election, Andrew Jackson's people started a rumour that John Quincy Adams had procured an American girl to satisfy the Tsar.



Tim Stanley 
@timothy_stanley

 Follow

At Jackson's inaugural, a mob stormed the White House in celebration. There were fist fights & thousands of dollars in damage.

7:09 PM - 10 Jan 2017



13



22

WEEKLY WORLD

NEWS

Christmas Miracle!

SEVERED LEG

HOPS TO HOSPITAL!



***Accident
victim's
runaway
limb is
reattached
in 7-hour
operation!***

***Cannibal chef
gets own TV
cooking show***



***HEY LADIES!* CONTROL YOUR
MAN — WITH VODOO!**

HE'S A TREE!



SPACE ALIEN TELLS ALL IN SHOCKING NEW BOOK:

By KAT MARCHAND
Correspondent

CONSTITUTIONAL AFFAIR: Hillary had some strong nights with her "treason man," P'Led, but it was never anything as a high when she found out he was threatening her.



'MY SLEEPY NIGHTS WITH HILLARY IN A LOVE NEST'

SENATOR Hillary Clinton's autobiography scratches the surface.

To get the real and not new book penned by alien boyfriend — honest and about their affair!

Her New York publisher looked in a future holding but told all. OUT OF THIS WORLD.

Our publishing giant represented the public the tale by the space alien with his state about one trial and turn of the U. romance, from its early to its dramatic implosion.

The handful of insider details of the book say it details about the intense night down to each other, the intense first lady was alien-style love-making in it P'Led's life.

"As I noted my life against Hillary's small love, gently at first, it was more like, she is more of pleasure than with its urgency," P'Led book. "I have right as Earth, someone who

Clinton's doesn't

I read the not space-surfing, his crazy love

we said take a for the red. BOND. My son.

referred an advance of P'Led — who I mentioned, he two-year beginning

who've been packed with that affair — in the second during war, the cage told

from forehead well-shaped, no longer and named a time captured no previous in the it this was an

strived to maintain a low profile on Earth until now, has suddenly stepped into the limelight, is sending shockwaves through Washington — where his role in intimate scenes in U.S. politics has been a poorly kept secret in government circles for more than a decade.

But the publicity-shy ET, who reportedly ended his relationship with Hillary two months ago, has a good reason for letting the cat out of the bag.

"Hillary has been backbiting me all over town," says an editor at the publishing house closed to making a deal on the book. "She's chewed the ears of of every Washington insider who's been, telling them how P'Led 'used' her, how cheaped her."

"It's got to be said that government officials are beginning to feel that he's such a backstabber when after all, it's threatening his mission here."

"P'Led wants to be the round straight, tell his side of the story — even if it means finally exposing the extraterrestrialism in Earth."

It was in evidence that his account of the week of Sept. 11, 2001, that *Weekly World News* first broke the story of the sensational romance — now blowing news that was largely overshadowed by the 9-11 tragedy.

Readers were stunned to learn the prize and proper senator from New York was caught with her extraterrestrial love

birds and back, showing photos of them, later leaked to WNN by person or persons unknown.

Hillary first met the ET at a book signing in the spring of 1991.

"Our eyes met across the room," P'Led writes in his book. "He experienced an instant, mutual attraction."

The editor, who requested anonymity, notes: "Hillary might not be a classic beauty, but P'Led thought her attractive. Her high IQ — for a human — and impressive forehead also appealed to him."

Hillary is said to have likewise found the spaceman's soaring intelligence and left words a surprise. What's more, she told him that he displayed fascinating techniques "thousands of years in advance of any human race."

As several intimates, the rocket racer whistled Hillary was about about his ship, where the pair enjoyed high-flying whooper in the cockpit, doing full and even on the floor of the cargo deck, the book reveals.

"Hillary introduced me to human-style love-making, which I found satisfying in a primitive way," P'Led writes. "In fact, I showed her the way my species shows affection. She was a very fast learner."

Her relationship seems in stark contrast to Hillary's love life with a young oil-industry lobbyist and a well-known,

"Hillary said she understood this instinctively. But her heart was another matter."

The editor judges the staggering scale of the affair to the alien — someone who the man shocked out, to Hillary for her life.

"This is the first book ever written by a real extraterrestrial — that alone is worth every penny," she says. "Beyond that, it's a meeting inventory."

The alien's exploits with Hillary aren't the only thing in the book.

The 300-page volume also reveals why the alien was here, her true origin of the universe, her E.T.'s ultimate plan for man and other stuff sure to please the cynical crowd.

But it's the out-of-the-world sex that will rock readers back to their beds.

"The descriptions of Hillary's 'close encounters' with P'Led are incredibly hot," says the editor. "I needed a cold shower after reading Chapter Three."

Sen. Clinton has thus far declined to comment on her upcoming book, which, if the latest offer is accepted, will arrive on shelves by the end of September.

But friends says Hillary feels "betrayed" that P'Led is exposing her most intimate secrets to the world — and has privately called the book "trash."

Unsurprisingly, P'Led's side of the story may never see the light of day.

"The Bush administration may kill this book on national security grounds," says





"I JUST WANTED TO
DO SOME GOOD AND
WENT ABOUT IT THE
WRONG WAY."

Edgar Maddison Welch
(Quoted in NY Times,
Dec. 7, 2016)

The five types of fake news

Stories classified as fake news can generally be put into five categories, as experts try to develop a way of warning readers what they may be encountering.

1. Intentionally deceptive

These are news stories created entirely to deceive readers. The 2016 US election was rife with examples claiming that “x celebrity has endorsed Donald Trump”, when that was not the case.

2. Jokes taken at face value

Humour sites such as the Onion or Daily Mash present fake news stories in order to satirise the media. Issues can arise when readers see the story out of context and share it with others.

3. Large-scale hoaxes

Deceptions that are then reported in good faith by reputable news sources. A recent example would be the story that the founder of Corona beer made everyone in his home village a millionaire in his will.

4. Slanted reporting of real facts

Selectively-chosen but truthful elements of a story put together to serve an agenda. One of the most prevalent examples of this is the PR-driven science or nutrition story, such as 'x thing you thought was unhealthy is actually good for you'.

5. Stories where the ‘truth’ is contentious

On issues where ideologies or opinions clash - for example, territorial conflicts - there is sometimes no established baseline for truth. Reporters may be unconsciously partisan, or perceived as such.

THE NEED FOR NEWS LITERACY

“Young peoples’ ability to reason about the information on the internet can be summed up in one word: bleak. ... Democracy is threatened by the ease at which disinformation about civic issues is allowed to spread and flourish.” — EVALUATING INFORMATION: THE CORNERSTONE OF CIVIC ONLINE REASONING STANFORD HISTORY EDUCATION GROUP (Nov. 2016)

FIGHTING FAKE NEWS

- ▶ snopes.com
- ▶ USAFACTS.org
- ▶ wikitribune.com
- ▶ <https://mediabiasfactcheck.com/2016/07/20/the-10-best-fact-checking-sites>

BEYOND NEWS: MEDIA LITERACY

- * Drastic increase in the amount of time youth spending with media
- * Used well, the media can entertain and inform in positive ways.
- * Most children aren't taught to use media thoughtfully.

617.395.4222 | info@medialiteracynow.org



[HTTPS://YOUTU.BE/GIARW5R6LAI](https://youtu.be/GIARW5R6LAI)

REALITY CHECK

SOUTH HAVEN

City unsure why the sewer smells

By KRISTIN HAY
H-P Correspondent

SOUTH HAVEN — The tests have been inconclusive in trying to locate the source of a mysterious odor that has been detected in several downtown South Haven businesses.

Bob Stickland, the director of

Stickland said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

"Somebody is putting something into the sewer that is creating the odor," Stickland said in an interview after the council meeting. "We are trying to find out

87

Wednesday, November 16, 2005

REGION

THE EXPRESS-TIMES

Homicide victims rarely talk to police

THEY MIGHT ADD not all to tell story before dying, prosecutors say.

BY JAMES HAY
The Express-Times

When police detectives try to reconstruct a homicide, they usually have to work against a victim's memory of what happened before a crime.

Stickland said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stickland said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

"It is very rare," said Northampton County District Attorney Thomas J. Stuck. "Usually you have a witness who is a victim of the crime after a homicide."

"The young lady gave us a whole testimony about what happened."

Last week, Northampton

County District Attorney Thomas J. Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.

Stuck said he will discuss the strategy of putting a non-toxic smoke into the sewer to detect the path of the offensive gas emanating from basement drains.