

# Bespoke Investment Group's U.S. ETF Family Tree

S&P 500	SPY	Wilshire 5,000	TMW	Nasdaq	QQQQ	NYSE Composite	NYC	Dow 30	DIA	US Total Market	IYY
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## Sectors and Groups

Financials XLF	Energy XLE	Cons. Cyclical XLY	Technology XLK	Health Care XLV
Banking KBE Cap Mkts KCE Services IYG, IAI Insurance KIE Preferreds PGF Real Estate IYR, ICF Regional KRE, RKH	Clean PBW Expl & Prod PXE Oil & Gas IEO Equip & Svc XES Exploration XOP Services OIH	Retail RTH Media PBS Leisure PEJ Services IYC Hmbuilders XHB Bldg & Con PKB	Broadband BDH Electronics PHW Internet HHH Networking IGN Semis SMH Software SWH	Biotech IBB, BBH Providers IHF Equipment IHI Pharmas PPH
Materials XLB	Industrials XLI	Cons. Staples XLP	Telecom TTH	Utilities XLU
Gld Miners GDX Mtls & Mng XME Nat. Rsrcs IGE Steel SLX	Arsrp & Def PPA Envmt Svc EVX Transport IYT	Goods IYK Food & Bev PBJ	Wireless WMH	Water PHO

## Sizes and Styles

Large Cap	Mid Cap	Small Cap
S&P 500 S&P 100 Dow 30 Russell 1,000 S&P 500 Equalwgt	Mid Cap SPDR Mid Cap 400 Russell Mid Cap	Small Cap 600 Russell 2,000 Russell Micro Cap
SPY, IVV OEF DIA IWB RSP	MDY IJH IWR	IJR IWM IWC
Value	Value	Value
S&P 500 Russell 1,000	Mid Cap 400 Russell Mid Cap	Small Cap 600 Russell 2,000
IVE IWD	IJJ IWS	IJS IWN
Growth	Growth	Growth
S&P 500 Russell 1,000	Mid Cap 400 Russell Mid Cap	Small Cap 600 Russell 2,000
IVW IWF	IJK IWP	IJT IWO
Dividends & Earnings	Dividends & Earnings	Dividends & Earnings
DJ Select Dividend S&P 500 Dividend Total Earnings	DVY SDY EXT	Mid Cap Dividends Mid Cap Earnings
	DON EZM	Small Cap Dividends Small Cap Earnings
		DES EES

Other: IPOs (FPX), Low P/Es (EZY), Good Risk/Return (DEF), No Analyst Coverage (STH), Insider Sentiment (NFO), OTC Stocks (PWO), Relative Strength (PDP), ValueLine Timeliness (PIV), ValueLine Rotation (PYH)

## ProShares Leveraged Market ETFs

Leveraged 200%	Short
S&P 500 SSO Dow 30 DDM QQQQ QLD	S&P 500 SH Dow 30 DOG QQQQ PSQ Mid Cap MYY Small Cap SBB Russ 2,000 RWM
Short 200%	S&P 500 SDS Dow 30 DXD QQQQ QID

## ProShares Leveraged Sector ETFs

Leveraged 200%	Short 200%
Financials UYG Oil & Gas DIG Cons. Goods UGE Technology ROM Health Care RXL Materials UYM Industrials UXI Services UCC Semis USD Utilities UPW Real Estate URE	Financials SKF Oil & Gas DUG Cons. Goods SZK Technology REW Health Care RXD Materials SMN Industrials SIJ Services SCC Semis SSG Utilities SDP Real Estate SRS

## Commodities

Agriculture DBA All DBC Base Metal DBB Energy DBE Gold IAU Gold DGL Gold GLD Nat Gas UNG Oil OIL Oil DBO Oil USO Oil Down DCR Oil Up UCR Prec Metal DBP Silver SLV Silver DBS
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## ProShares Leveraged Style ETFs

Leveraged 200%	Short 200%
Mid Cap MVV Small Cap SAA Russ 2,000 UWM	Mid Cap MZZ Small Cap SDD Russ 2,000 TWM
Value 200%	Value Short 200%
Russ 1,000 UVG Mid Cap UVU Russ 2,000 UVT	Russ 1,000 SJF Mid Cap SLJ Russ 2,000 SJH
Growth 200%	Growth Short 200%
Russ 1,000 UKF Mid Cap UKW Russ 2,000 UKK	Russ 1,000 SFK Mid Cap SDK Russ 2,000 SKK

## Fixed Income

ISHARES LEHMAN 1-3 YEAR CRED ISHARES LEHMAN 1-3YR TRS BD VANGUARD SHORT-TERM BOND ETF ISHARES LEHMAN SHORT TREASUR ISHARES LEHMAN 3-7 YEAR TREA VANGUARD INTERMEDIATE-TERM B ISHARES LEHMAN 7-10YR TREAS ISHARES LEHMAN INTERMEDIATE ISHARES LEHMAN INTERMEDIATE ISHARES LEHMAN 10-20 YEAR TR VANGUARD LONG-TERM BOND ETF ISHARES LEHMAN 20+ YR TREAS ISHARES LEHMAN AGG BOND FUND VANGUARD TOTAL BOND MARKET ISHARES LEHMAN GOVERNMENT/CR ISHARES IBOX H/Y CORP BOND ISHARES LEHMAN TRES INF PR S ISHARES IBOX INV GR CORP BD ISHARES LEHMAN CREDIT BOND F ISHARES LEHMAN MBS FIXED-RAT	CSJ SHY BSV SHV IEI BIV IEF CIU GVI TLH BLV TLT AGG BND GBF HYG TIP LQD CFT MBB
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