

OSHER LIFELONG LEARNING INSTITUTE *AT GEORGE MASON UNIVERSITY*

TOWN HALL MEETING
NOVEMBER 6, 2009



AGENDA

Welcome and Introduction, President Emmett Fenlon

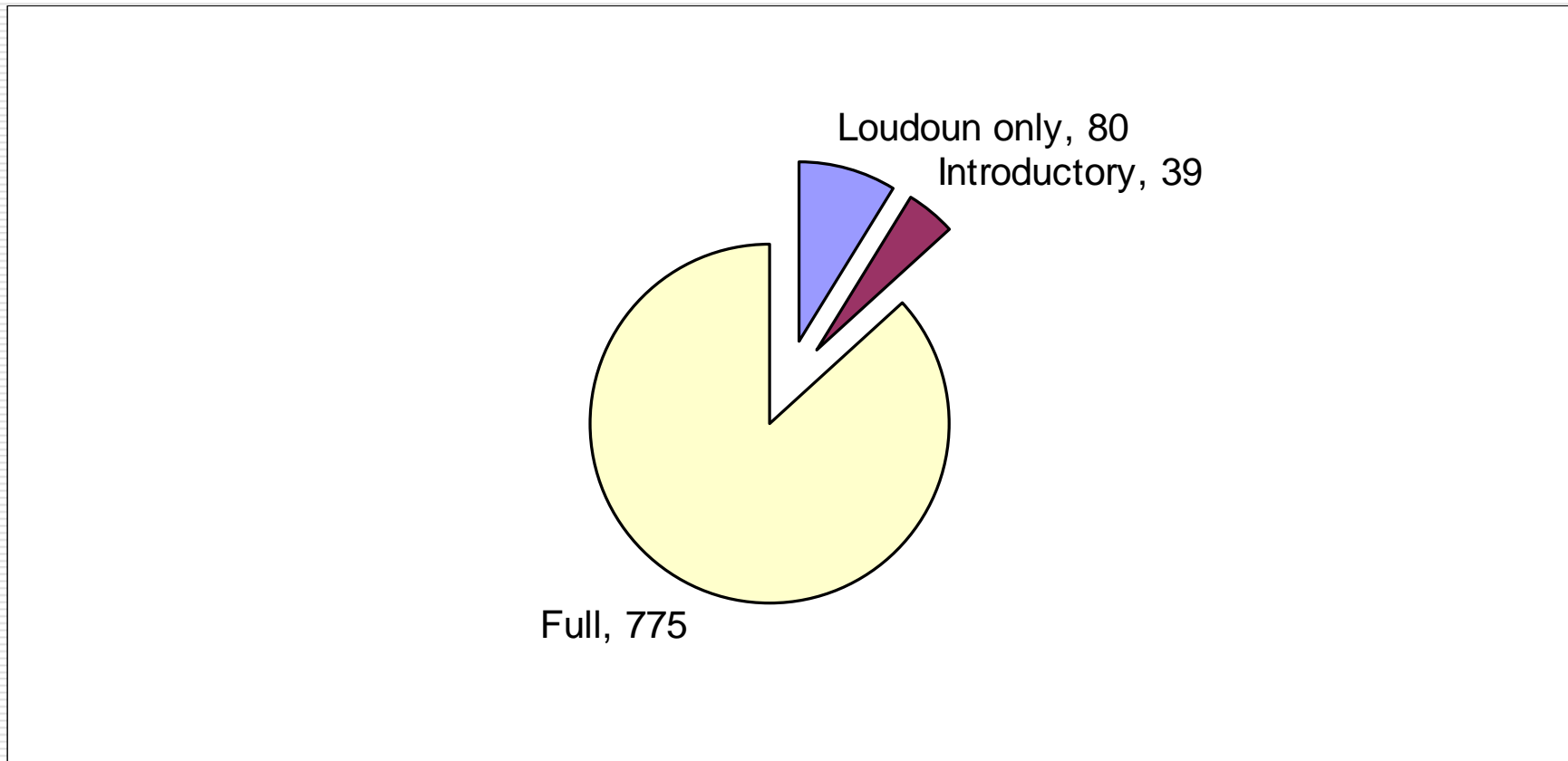
Executive Directors Report – Thom Clement

- Membership
- “Pathways to the Future” and the OLLI “Advance”
- The Value of OLLI membership
- Proposed Budget for FY2010
- Long-Range Budget and Membership Dues – Dave Mason, Treasurer
- The OLLI Schedule Change

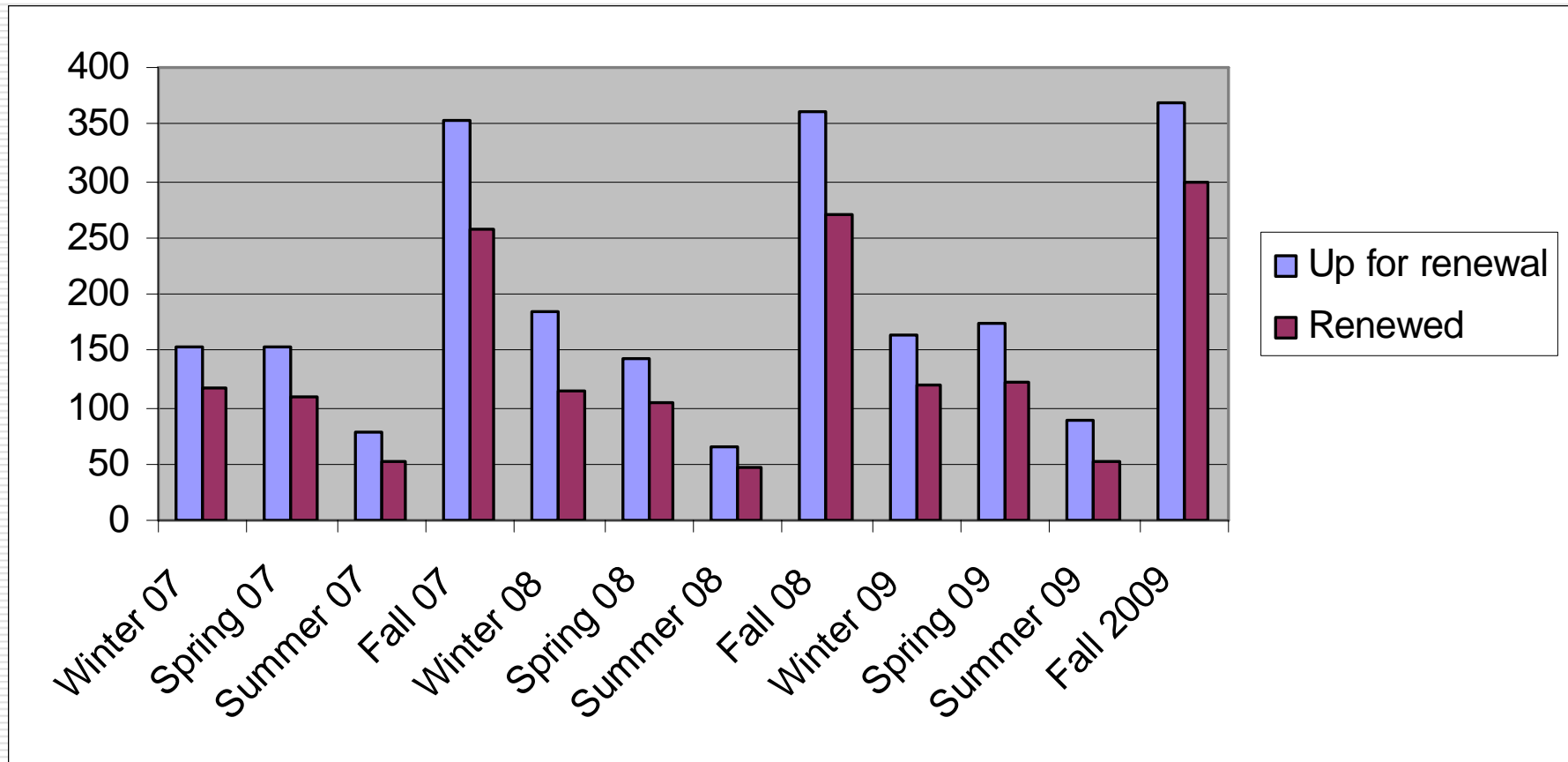
Q/A/S – Questions, Answers, Suggestions

Immediately following the meeting in the Annex:
Refreshments provided by the Hospitality Committee

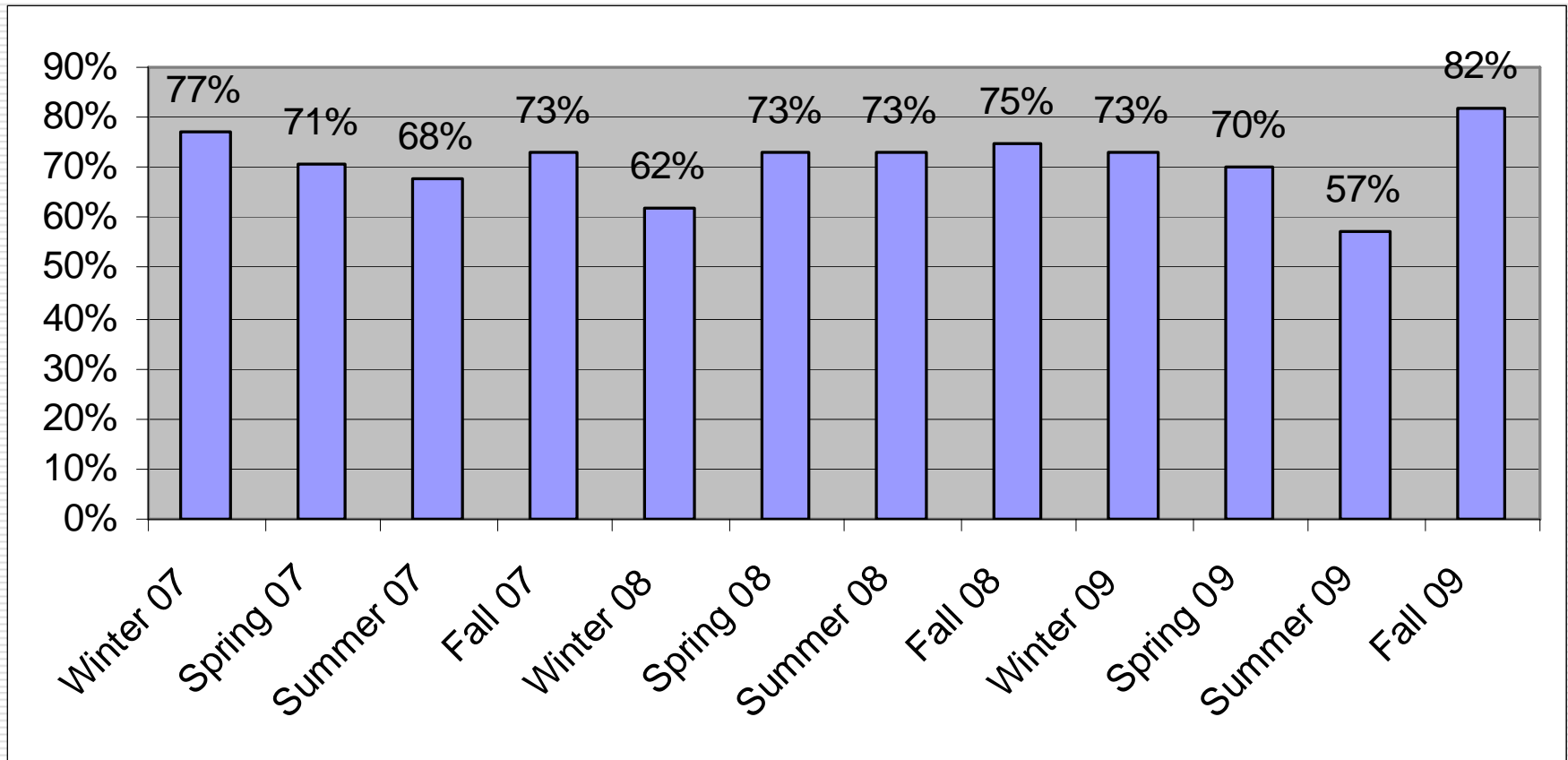
894 members!



Membership Renewals 2007-2009



Renewal Rates 2007-2009



Pathways to the Future



Report from OLLI's Planning committee:

Valerie Braybrooke, Chair

Emmett Fenlon

Ted Parker

John Woods

Don Yesukaitis

Also participating: Thom Clement (Executive Director), Bob Bohall, Pat Carroll, Kathryn Russell, Charles Duggan, Debbie Halverson, Al Roe, Eileen Duggan and Carol Henderson.

Pathways to the Future



Recommendations in
five areas:

- ❖ Program
- ❖ Membership
- ❖ Facilities
- ❖ Finances
- ❖ Organization



Pathways to the Future



OLLI Board “Advance” on October 23rd



“Point of View”
facility

Institute of Conflict
Analysis and
Resolution

George Mason
University

Topic #1. How can we improve our Program to meet our future needs?



Provide quality program for the future

- ❑ The program must be *flexible enough to meet the growing and evolving needs* of OLLI members.
- ❑ *Increase the number of volunteers* for course development and instruction.
- ❑ *Systematize the gathering of pertinent background information about old and new members that would be shared with various resource groups at OLLI.*
- ❑ The volunteers that we have could be made more effective by training on instruction methods.



Topic #1. How can we improve our Program to meet our future needs?



- ❑ *Increase personalized recruitment of those talented persons identified to continue high quality instruction and ensure that our key resource people do not “burn out” due to overwork.*
- ❑ *Leverage clubs and special interest groups to recruit others with similar interest for presentations in the program.*
- ❑ Form a pilot program to test run the use of technology (such as delayed presentation by power point) by sharing a presentations given at one OLLI site with another site. This might eventually be expanded through use of TV to the community for OLLI members who cannot travel to the site of presentation.
- ❑ Achieve a better balance among sites to satisfy the needs of the members.

Topic #1. How can we improve our Program to meet our future needs?



Action: A task force will be formed to make recommendations to the Board of Directors in address these suggestions, including recruiting new volunteers to carry out the good work of developing and managing new courses.

Topic #2. What should OLLI's membership look like in 5 - 10 years?



Insure a growing and vibrant membership for the next five to ten years.

- ❑ *Seek to achieve greater diversity among OLLI members.*
Currently, membership is largely white and highly educated. We are missing out on the changing ethnic mix of the county. Attracting diverse groups is not easy.
- ❑ To achieve this goal, we should monitor diversity of membership and in the county and make changes in the program to meet the needs of new groups.
- ❑ Use outreach methods to recruit greater diversity of members by ethnicity as well as "baby boomers".



Topic #2. What should OLLI's membership look like in 5 - 10 years?



- Focus recruitment efforts for our Reston and Loudoun campuses since Tallwood is already overcrowded and has a parking deficit. 32% of new members were from the greater Reston area. We would continue to attract members at Tallwood by word of mouth. Outreach is not needed for this campus.
- We should shoot for 1,000 members to qualify for increased funding by the Osher Foundation, then allow membership to stabilize after that. We should study the impact of policy actions on new membership in OLLI, as well as attrition. A number of members did not want to come to Tallwood because of the parking problem.

Topic #3. How can we streamline our Organizational structure to meet future needs?



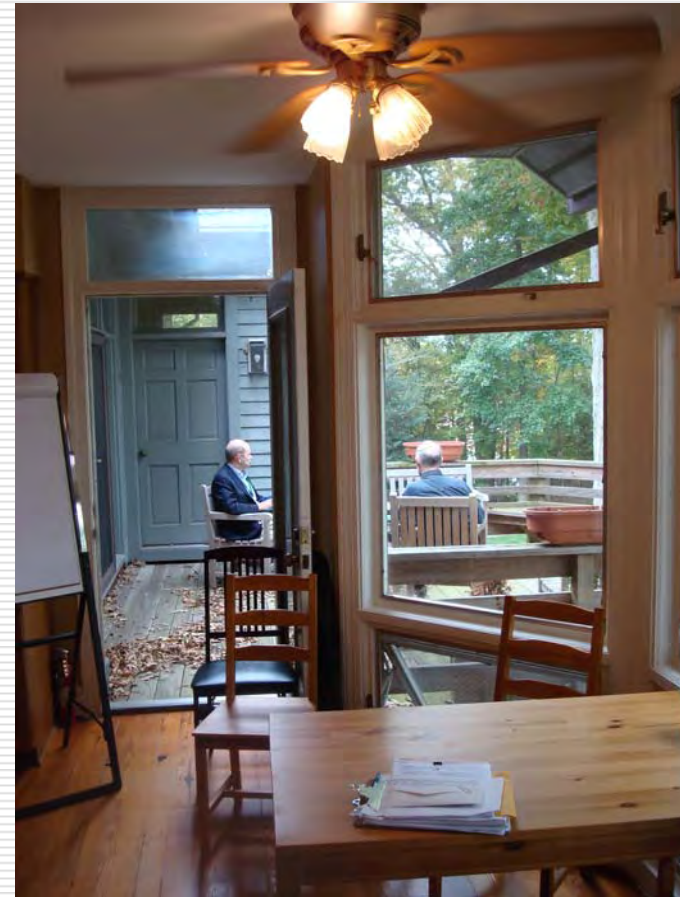
Continue to improve organizational structure of OLLI

- ❑ The Board of Directors should reflect the diversity of members.
- ❑ We should reconsider the role of the Board. The functions of the board should reflect that fact that we have a full time executive director and the board need not get into the operational detail that it did when we did not have full time professional leadership.
- ❑ We should restudy the bylaws to clarify the role of the Board of Directors and the Executive Director.
- ❑ We should consider the option of directly electing officers, rather than having the Board elect them.
- ❑ We should do a better job of succession planning for top officers, such as having a president elect.

Topic #3. How can we streamline our Organizational structure to meet future needs?



- Study in more detail the policy of “One OLLI” to ensure we operate as a single unit. To this end we should improve communications among campuses and improving sharing of resources. Some members of the Loudoun campus say that “no one ever talks to me”. One way to improve integration is to have more common social and special events.
- We should reexamine whether we have the right mix of committees. Suggestions were made that we have a public relations committee to advertise for OLLI and that we reestablish a Facilities committee. (see Board of Directors decision. below). Subdivide some of the resource groups for the planning committee, such as dividing art and music.



Topic #3. How can we streamline our Organizational structure to meet future needs?



Action: A task force will be formed to review the functions of OLLI's organization, responsibilities of the Executive Director, staff, committees, and leadership, along with the Bylaws, and make recommendations to the Board of Directors.

Topic #4. How do we optimize OLLI's Facilities over the next 5 - 10 years?



- We need to improve our communications with GMU and find out what plans they have in mind for us. There should be a facilities committee to lay out options or contingency plans for short-term and long term accommodations at the three OLLI campuses. (See decision by Board of Directors.) The appointed facilities committee would make recommendations to the board on its duties and responsibilities.
- We need to resolve the tensions between the concept of "one organization" and the three separate campuses.

Topic #4. How do we optimize OLLI's Facilities over the next 5 - 10 years?



Action:

A resolution was made and seconded for the President to appoint a Facilities committee. The motion was adopted unanimously by the Board of Directors.

Topic #4. How do we optimize OLLI's Facilities over the next 5 - 10 years?



- ❑ We should focus on the need for adequate space for classrooms, while considering needs for socialization and parking.
- ❑ The Mason leadership has suggested that we come up with a plan for how we would utilize the space at Tallwood.

The OLLI Budget



A Plan for matching....

- Needs and Requirements
- Goals and Aspirations
- Resources
- Available Funding

Increasing value of membership

Year	# Fall activities	# Total activities	Annual dues	Value ratio
1991	21	65	200	\$3.08
1994	23	74	200	\$2.70
1997	42	132	200	\$1.52
2003	78	216	270	\$1.25
2006	80	235	280	\$1.19
2007	86	294	350	\$1.19
2009	114	368	350	\$0.95

EXPENSE PROJECTIONS FOR FY2010

Payroll

	<u>2008</u>	<u>2009</u> <u>(Projected)</u>	<u>2010</u> <u>(Proposed)</u>
Tallwood/Central Office	143,038	152,600	164,150
Reston and Loudoun	<u>24,520</u>	<u>25,500</u>	<u>35,000</u>
<i>Total Payroll</i>	167,558	178,100	199,150

EXPENSE PROJECTIONS FOR FY2010

Non-Payroll

	<u>2008</u>	<u>2009</u> <u>(Projected)</u>	<u>2010</u> <u>(Proposed)</u>
General and Administrative	45,636	49,000	53,000
Hospitality	875	1,300	1,400
Membership	4,416	4,500	4,500
Development	680	700	750
Equipment	10,123	12,000	13,500
Facilities	30,111	32,174	36,400
Publications	17,989	19,150	17,450
Program	8,638	11,600	13,050

INCOME PROJECTIONS FOR FY2010

Funding

	2008	2009 (Projected)	2010 (Proposed)
Dividend and Interest Income	0	200	250
Osher Endowment Revenue	26,700	50,482	34,750
Osher Grant/Gift	0	0	??
Membership Dues - Regular	<u>262,500</u>	266,000	281,050
Membership Dues -- Loudoun- Only		<u>12,250</u>	<u>16,250</u>
<i>Total Funding</i>	292,764	328,932	332,300

INCOME AND EXPENDITURES

	<u>2008</u>	<u>2009</u> <u>(Projected)</u>	<u>2010</u> <u>(Proposed)</u>
<i>Total Funding</i>	292,764	328,932	332,300
<i>Total Expenses</i>	286,026	308,524	339,200
<i>Funding Over (Under) Expenses</i>	6,738	20,408	-6,900

OLLI'S BUDGET --

Short term

OR

Long term?

CHANGE –

Everybody asks for it, but....

NOBODY LIKES IT!



The OLLI Schedule

Previous schedule for Tallwood/Reston:

1. 9:30 a.m.-11:00 a.m.
2. 11:30 a.m. – 1:00 p.m.
3. 2:00 – 3:30 p.m.

Issue: Too little transition time between the first and second slots

The OLLI Schedule

The current schedule:

1. 9:30 – 11:00 a.m.
2. 11:45 a.m. – 1:15 p.m.
3. 2:00 – 3:30 p.m.

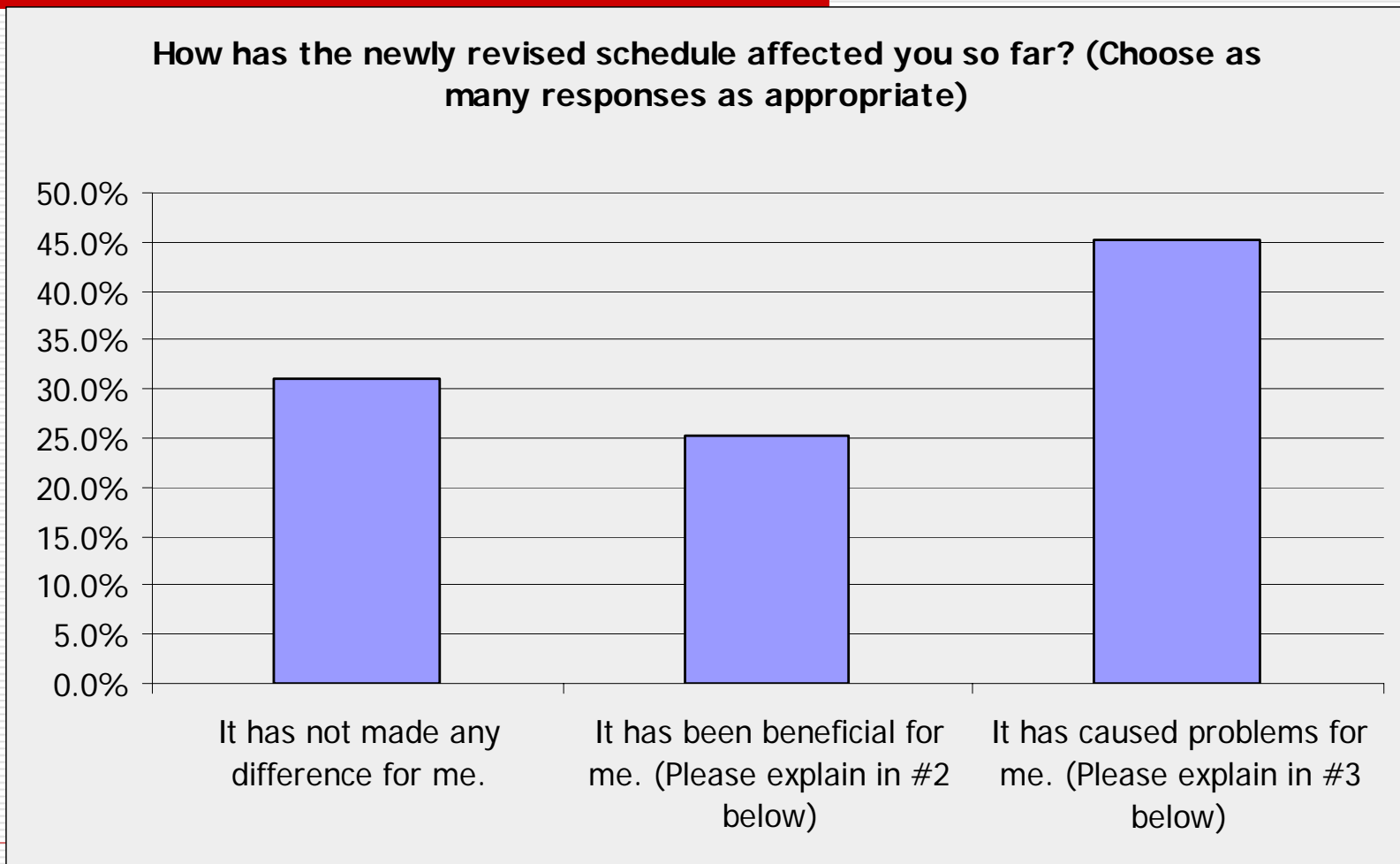
Issues: People don't have time to go home or to a restaurant to eat lunch between classes; people think it is a waste of their time to wait for class to start.

The Survey...

Let Us Know What You Think...

In order to allow adequate time for a safe and orderly transition between the daily sessions for OLLI classes, we made a 15-minute adjustment to the mid-day time slot. Beginning in this fall 2009 term, the mid day slot is 11:45 a.m. to 1:15 p.m. This allows 45 minutes between each of the three time slots at Tallwood and Reston. OLLI/Loudoun is slated to move to the same schedule beginning in spring 2010. This new schedule also allows for travel time between OLLI campuses for members who take classes at more than one location.

The Survey Said.... (142 responses)



11/6/2009

Your Turn.....

What else is on your mind?

